

Creating Sustainable Places

Kansas City's Centers-and-Corridors Strategy for Sustainability

**New Partners for Smart Growth Conference
Advancing Equity through Transit Corridor Planning
February 3, 2012**



Kansas City Metro Area

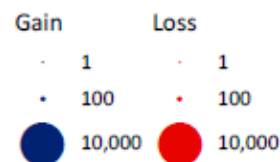
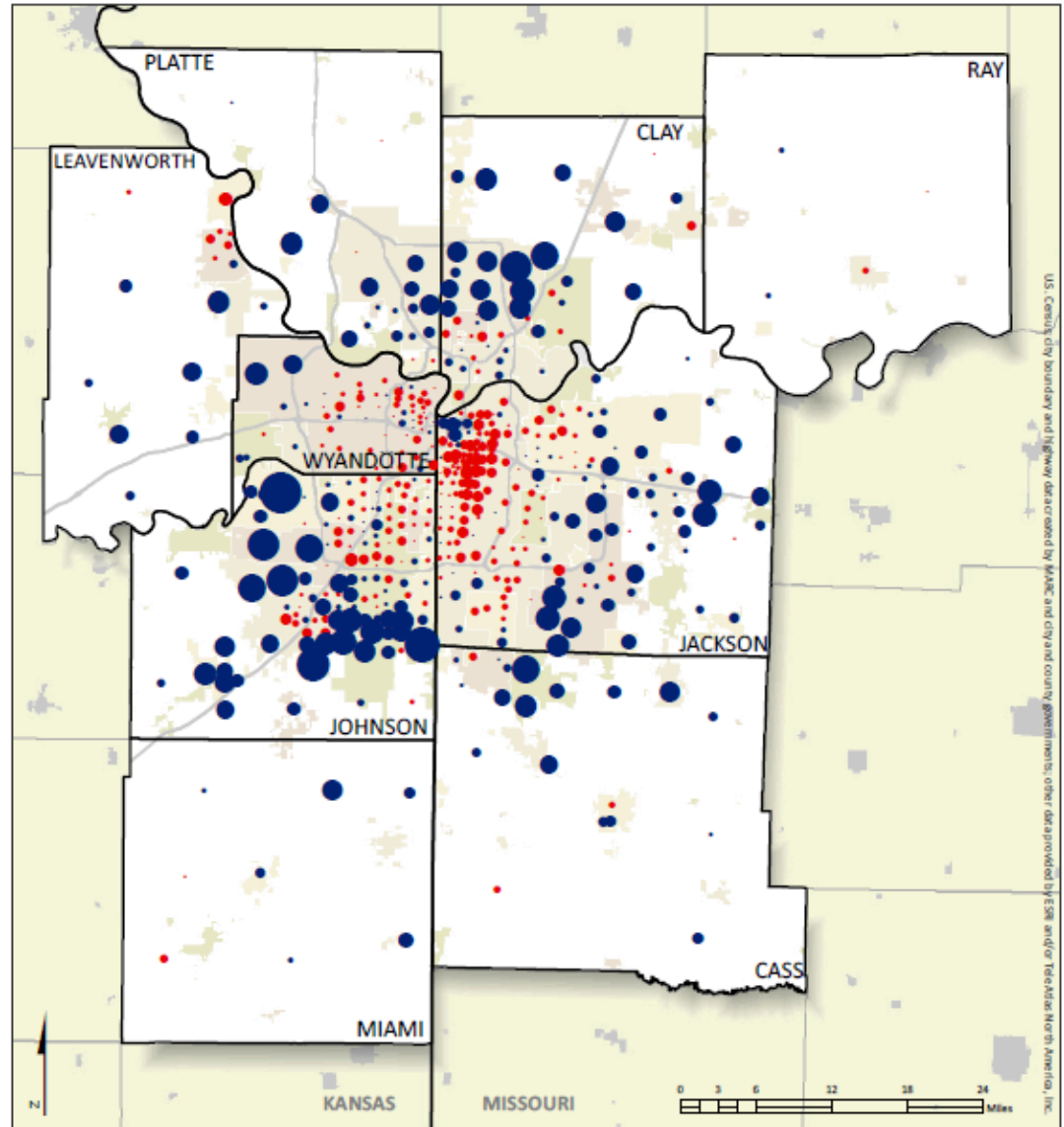
- Bi-state area of 2 million people
- Almost equally split between Kansas and Missouri
- Highly segregated, but trending less so
- Low housing costs, high transportation costs
- Anemic public transit system, no rail
- Very sprawled, no natural barriers
- Politically fragmented



Local Trends

- Core population decline
- Continued outward growth

2000-2010 Population Change by Census Tract



MARCH 2010



More information and data use policy available at www.marc.org/gis

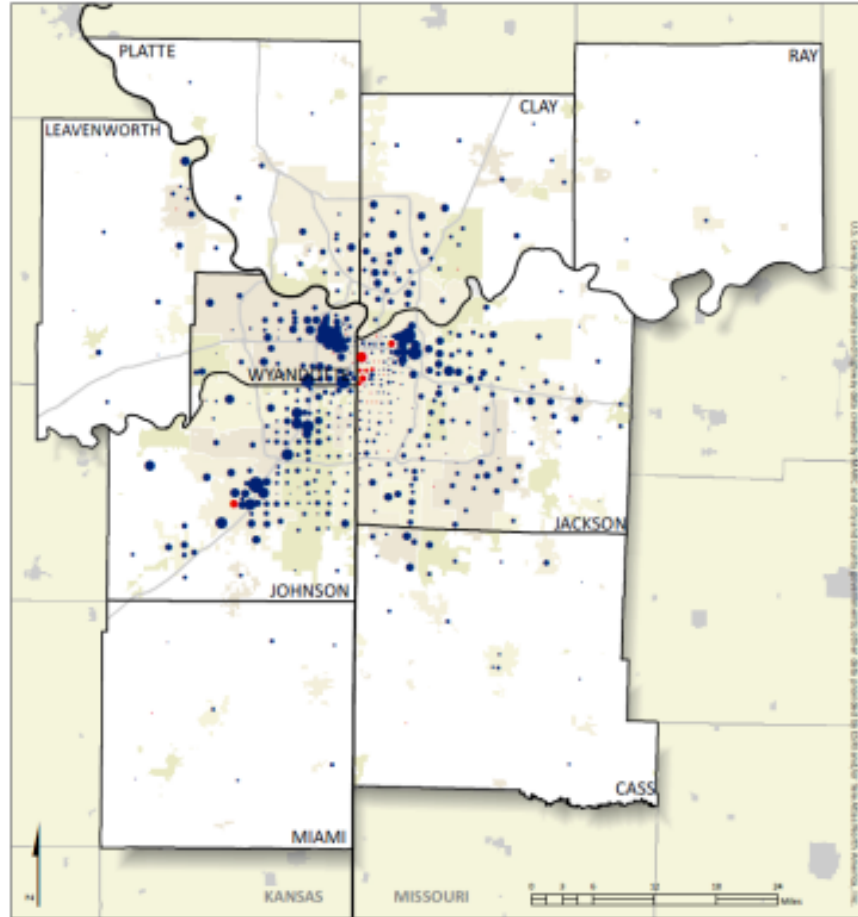


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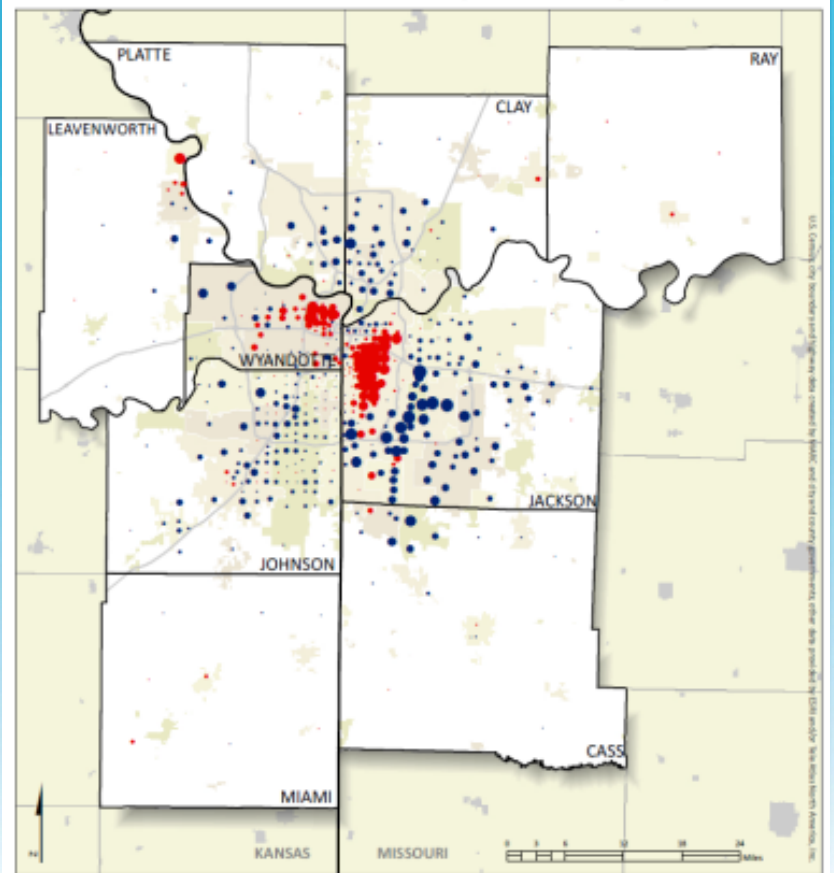
Local Trends

- Suburbanization of poverty
- Diversifying suburbs

2000-2010 Hispanic Population Change by Census Tract

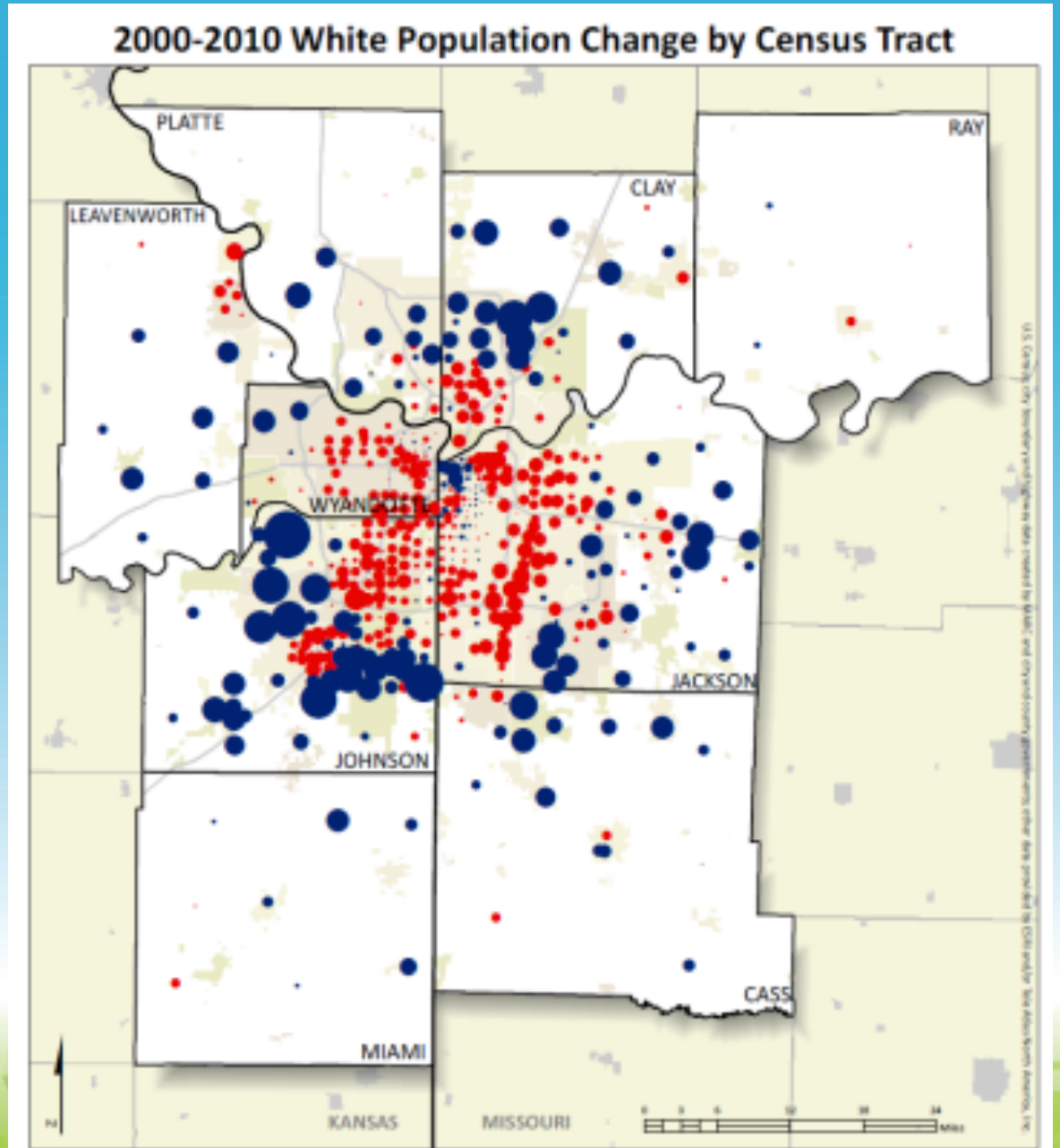


2000-2010 Black or African American Population Change by Census Tract



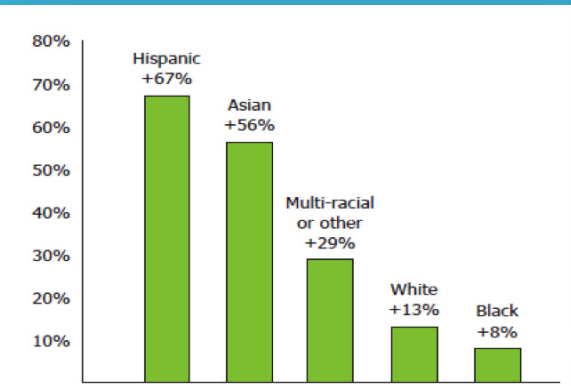
Local Trends

- Whites continue to move farther out

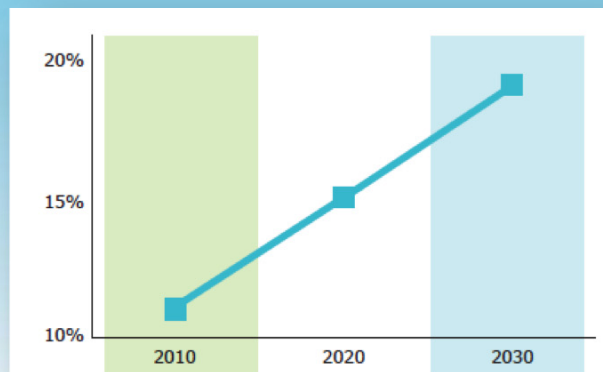


Local and National Trends

- Changing household makeup
- Aging population
- Increasing fuel costs
- Increasing national and global competition
- Local government financial strain

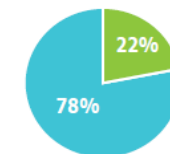


GROWING DIVERSITY: The percentage change by race from 2000–2009 illustrates the growth of minority populations in the region.



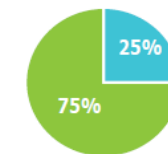
AGING POPULATION: The number of people aged 65 and over is expected to grow from 11 percent in 2010 to 19 percent in 2030.

HOUSEHOLDS BY TYPE 2008



 Married couples with children
 Other households

BUILDING PERMITS SINCE 2000

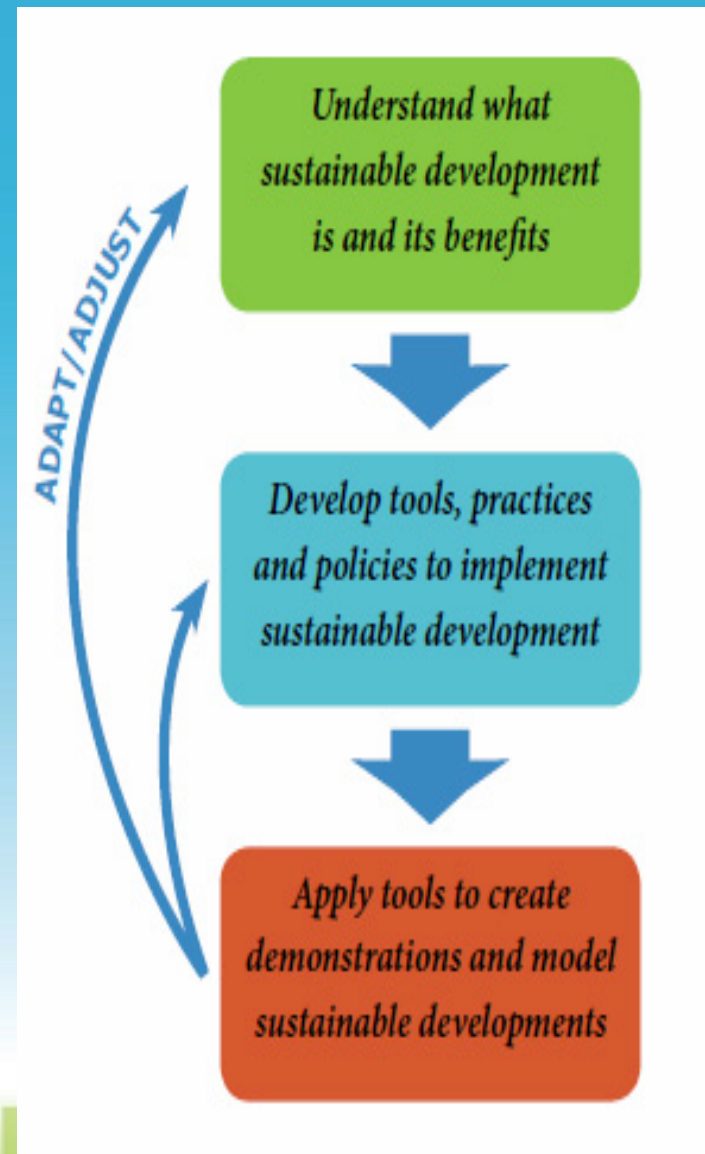


 Single-family housing
 Multifamily housing

CHANGING FAMILY DYNAMICS: Families with children make up less than one-fourth of all households, but three-fourths of new homes are designed for single families.

HUD Sustainable Communities Planning Grant

- **\$4.25 million** over three years
- **60+ partners**
 - Local Governments
 - Nonprofits
 - Housing
 - Business/Professional Organizations
 - Equity Organizations
 - Universities



Equity and Creating Sustainable Places

- Rely on Equity Experts – Equity Partners
 - CCO
 - MORE²
 - Urban League
 - Latino Civic Engagement Collaborative
 - Green Impact Zone
 - PolicyLink
- Include representatives of equity partners on Coordinating Committee



Evolving Equity Strategy

- Work at local level to assure local communities, people of color and other underrepresented populations are a part of the planning and decision-making
- Work at a regional/policy level to assure that equity becomes ingrained into regional development practices, not just an afterthought



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MARC Perspective

- MARC (Mid-America Regional Council) is a 40 year old regional council of governments and metropolitan planning organization
 - Governed by a board of 33 elected officials
 - Works in areas of transportation, environment, public safety and homeland security, aging services, and early childhood education, incl Head Start
- Interested in equity issues such as concentrated poverty and transportation choices, but has never had an explicit equity agenda

Opportunity for MARC

- How to better work at the place level and engage underrepresented populations and community organizations in this work
 - Green Impact Zone
- Facilitate a richer discussion about equity issues at a regional level
- Also, more consciously include equity in MARC's activities, programming and policy development



CCO Perspective

- CCO is a faith-based organization that operates throughout the state of Kansas and Missouri
- CCO is affiliated with Missouri Faith Voices and the PICO National Network and has a 35 year history of working on issues such as
 - Health access for the uninsured and medically underserved
 - Economic security and particular regulation of payday loans
 - Neighborhood revitalization
 - Immigration reform
 - Housing Policy

Opportunity for CCO

- Opportunity to work with local communities on planning and development issues
- Opportunity to extend work on CCO issues through new neighborhood level and regional relationships developed through CSP
- Opportunity to work with other equity organizations in developing a regional equity agenda and network
- Opportunity to engage with regional policy makers to better understand and incorporate equity issues into regional initiatives

The CSP Equity Agenda

- Assure that local communities, communities of color, and underrepresented populations are engaged in planning and decision-making in local area planning
- Contract with equity partners to facilitate and assist with corridor planning process engagement



The CSP Equity Agenda

- Assure that concrete equity strategies are addressed in local and regional planning
 - Investment in urban core communities
 - Creation of affordable housing and housing choices throughout the metro area
 - Creation of transportation choices throughout the metro area
 - Connection of housing and jobs



The CSP Equity Agenda

- Incorporate equity issues into regional decision-making
 - Begin by initiating dialog with Coordinating Committee around the following questions:
 - What is equity/inequity (coming up with a common definition)?
 - Why is it an issue?
 - Why is it fundamental to a sustainable region?
 - What do we do about it both within the CSP initiative and beyond?
 - Expand this discussion to other power forums
 - Host a regional equity summit later in 2012

Questions

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- Visit our website:
<http://www.marc.org/sustainableplaces/index.htm>



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